

2019/2020

PUBLICATIONS CATALOG



 **schoolprinting.com**
POWERED BY JS PRINTING
866-435-7577 • TEAM@JSPRINTING.COM

Messages

Fri. Aug 9 3:34 PM

JSP:19/20 catalogs R rdy!

S. Stark: Great! Thx!

JSP: BTW we R 30 yrs old and more pumped than ever about printing 4 u...

Fri. Aug 9 3:40 PM

S. Stark: whats new this year?

JSP: See pg.4 in the catalog and call Richard.

Contact Us

Customer Service

Phone: 866-435-7577
Fax: 800-299-1813
E-mail: info@schoolprinting.com

Technical Support

Templates, TechKnow Lessons and Live Chat are available at www.SchoolPrinting.com

Phone: 866-HELP-JSP
(866-435-7577)
E-mail: info@schoolprinting.com

Accounts Receivable

E-mail: accounting@schoolprinting.com

Office Hours

Monday - Friday
7:30 am - 5:30 pm CST

Correspondence and Payments

P.O. Box 94688
Birmingham, AL 35220

Ship Packages

3940 Pinson Valley Parkway
Birmingham, AL 35217



Resources



**Check out our YouTube channel
for lots of Video How-to's!**



schoolprinting.com

POWERED BY JS PRINTING

**REFER YOUR BOOSTER CLUB TO US AND
RECEIVE A \$200 CREDIT!**

Email us at Team@jsprinting.com to find out how it works.



BOOSTERCLUBPRINTING.COM

POWERED BY JS PRINTING

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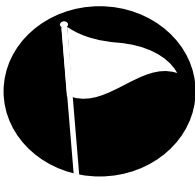
Newspapers 3-4



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\$200 Credit Offer 13



Design Options..... 14



Newspapers - 11"x17"

Margins should be set to 0.5" from the page edge on all pages.

Each page is 11" wide.

Each page is 17" tall.

Newsprint can have color! Spot Color (one accent color) OR Full Color

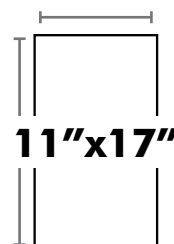
You have two paper options:
30# Recycled Newsprint
OR
35# Highbright Newsprint

Images should be high resolution.
We recommend at least 130 dpi.



Scan the QR code with your smartphone to flip through these newspapers online!

Page Size:



Resources



Download a FREE InDesign template for newspapers!

We know margins can be confusing, so we've created a blank InDesign template for newspapers with margins already set. It's FREE to download at www.SchoolPrinting.com/templates.

Don't have Design Software? That's OK, use ours. It's FREE!

If you do not have software such as InDesign, Publisher, Quark, etc., it's no problem! We have free design software available to our customers.

Visit www.SchoolPrinting.com/design-online to see your options.

Newspapers - 11"x17"



Turnaround Time



For orders received
before 9am

- Orders received after 9am will be printed the following business day.

- Please make sure all page counts are in multiples of 4.

For example, you can have a 4, 8, or 12 page newspaper, but not a 6, 10, or 13 page newspaper.

IMAGE FORMATING:

- Photos should be 130 dpi.
- Clip art should be 600 dpi.
- Import images into the document.
- Do not copy and paste. Do not resize images by more than 20% after placing them into your document.

SHIPPING:

- UPS Ground shipping to the contiguous U.S. is included for FREE with each order.
- Orders take 1-5 days to be delivered once they are shipped from our facility.

Please Note: In December and July we have extended turnaround time for newspapers.

Sample Pricing:

(Please see our website for more pricing and different quantities. Just click the [GET A QUOTE](#) button.)

Black and White Newsprint on 30# Recycled Paper:

Qty	4 pgs	8 pgs	12 pgs	16 pgs	20 pgs	24 pgs
200	\$190	\$230	\$270	\$310	\$350	\$390
500	\$220	\$272	\$324	\$376	\$428	\$480
1000	\$270	\$342	\$414	\$486	\$558	\$630
1500	\$320	\$412	\$504	\$596	\$688	\$780
2000	\$370	\$482	\$594	\$706	\$818	\$930
2500	\$420	\$552	\$684	\$816	\$948	\$1080

Black and White Newsprint on 35# Highbright Paper:

Qty	4 pgs	8 pgs	12 pgs	16 pgs	20 pgs	24 pgs
200	\$230	\$310	\$390	\$470	\$550	\$630
500	\$260	\$352	\$444	\$536	\$628	\$720
1000	\$310	\$422	\$534	\$646	\$758	\$870
1500	\$360	\$492	\$624	\$756	\$888	\$1020
2000	\$392	\$539	\$685	\$832	\$978	\$1124
2500	\$440	\$605	\$771	\$936	\$1102	\$1267

NEW IN 2019

Color Options for Newsprint:

SPOT COLOR AND FULL COLOR

NEW EQUIPMENT MEANS MORE OPTIONS AND NEW PRICING...

CALL 866-435-7577 AND ASK RICHARD
FOR A CUSTOM QUOTE



Owner:
Richard Mitchell



Staple Bound Magazines

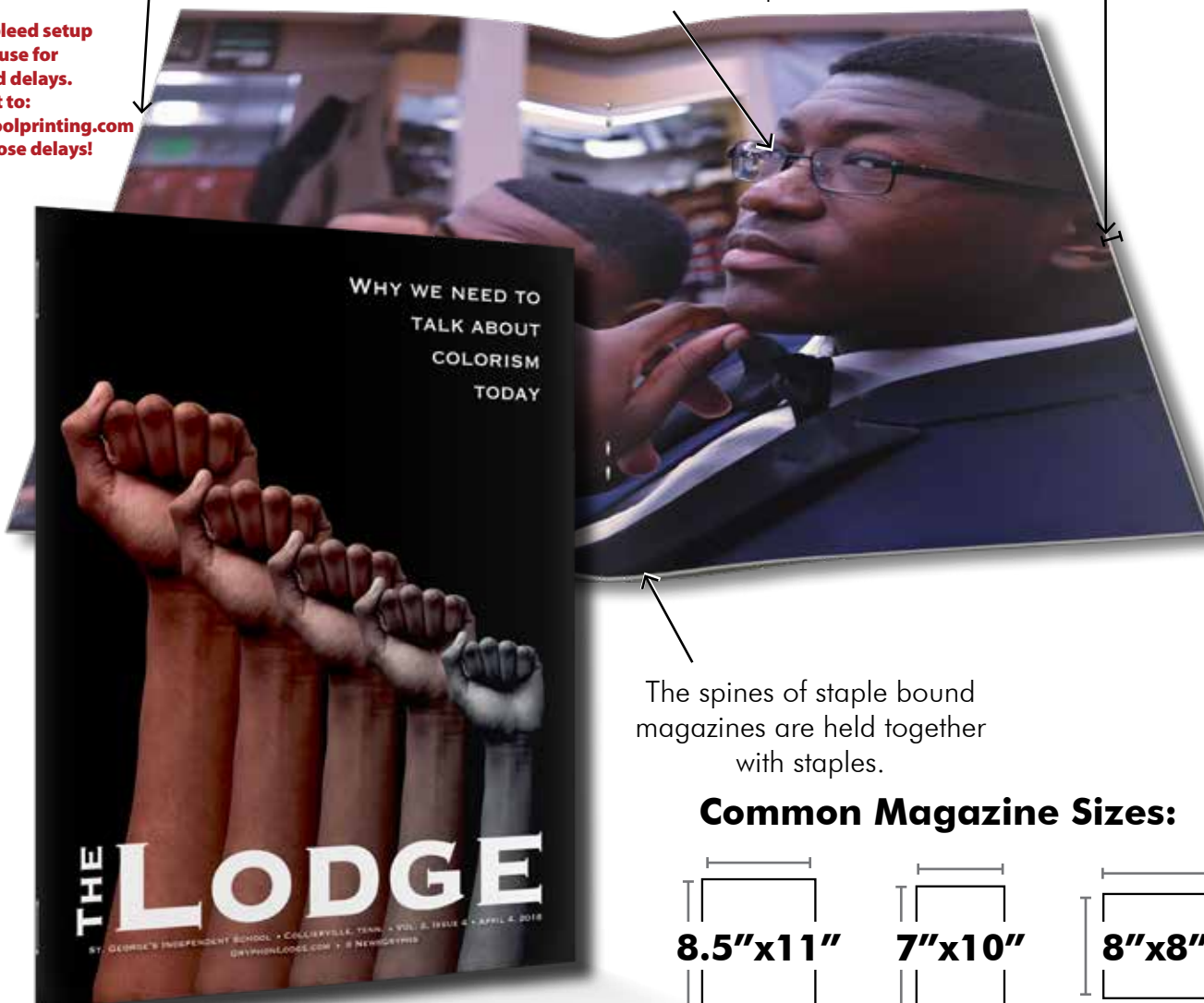


Bleeds should be set to .125" for all magazines that have content going to the edge of the page.

Improper bleed setup is the #1 cause for unexpected delays. Email a test to: team@schoolprinting.com to avoid those delays!

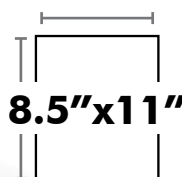
Images should be high resolution. We recommend at least 300 dpi.

Margins should be set to 0.25" from the page edge on all pages.

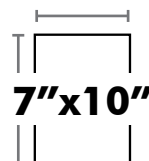


The spines of staple bound magazines are held together with staples.

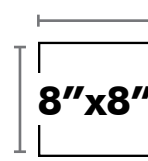
Common Magazine Sizes:



8.5"x11"



7"x10"



8"x8"

Custom sizes also available.



Scan the QR code with your smartphone to flip through these magazines online!

Resources



Margins and Bleeds got you confused? No Problem. **FREE** templates!

We know margins and bleeds can be confusing, so we've created a blank InDesign template for magazines with margins and bleeds already set. It's FREE to download at www.SchoolPrinting.com/templates.

No design software? No problem! Use our **FREE** software!

If you do not have software such as InDesign, Publisher, Quark, etc., it's no problem! We have free design software available to our customers. Visit www.SchoolPrinting.com/design-online to see your options.

Staple Bound Magazines



Turnaround Time



3 business days.
Please do not count weekends.

Please Note: Each May we have extended turnaround time for magazines and booklets. Turnaround time increases by two days.

- Please make sure all page counts are in multiples of 4.

For example, you can have a 4, 8, or 12 page magazine, but not a 6, 10, or 13 page magazine.

- We recommend all staple bound magazines be less than 40 pages.

IMAGE FORMATING:

- Photos should be 300 dpi.
- Clip art should be 600 dpi.
- Import images into the document.
- Do not copy and paste. Do not resize images by more than 20% after placing them into your document.

SHIPPING:

- UPS Ground shipping to the contiguous U.S. is included for FREE with each order.
- Orders take 1-5 days to be delivered once they are shipped from our facility.

Sample Pricing:

(Please see our website for more pricing and different quantities. Just click the [GET A QUOTE](#) button.)

Self-cover magazine with color on all pages on 60# Standard Text paper:

Qty	4pgs	8pgs	12pgs	16pgs	20pgs	24pgs
200	\$215.40	\$289.80	\$364.20	\$438.60	\$513	\$825
500	\$286	\$431	\$576	\$722	\$867	\$1012
1000	\$404	\$667	\$930	\$1194	\$1457	\$1720
1500	\$522	\$903	\$1284	\$1667	\$2047	\$2428

Self-cover magazine with color on all pages on 80# Glossy Text paper:

Qty	4pgs	8pgs	12pgs	16pgs	20pgs	24pgs
200	\$219.80	\$298.60	\$377.40	\$456.20	\$535	\$613.80
500	\$297	\$431	\$609	\$766	\$922	\$1078
1000	\$426	\$711	\$976	\$1282	\$1567	\$1852
1500	\$555	\$969	\$1383	\$1798	\$2212	\$2626

This pricing is for sizes 8.5"x11", 7"x10", and 8"x8" publications.
Custom sizes also available.

..Color Options:

Pricing available on our website at www.SchoolPrinting.com/get-quote.



Black & White



Full Color



A Combination of Black & White and Full Color

..Paper Options:

Pricing available on our website at www.SchoolPrinting.com/get-quote.

- 60# Standard Text
- 80# Glossy Text

Custom options are available

..Cover Options:

- Glossy Cover
- Matte Cover
- Self-Cover (same paper as the inside pages)
- 100# Glossy or Matte Text

Custom options are available



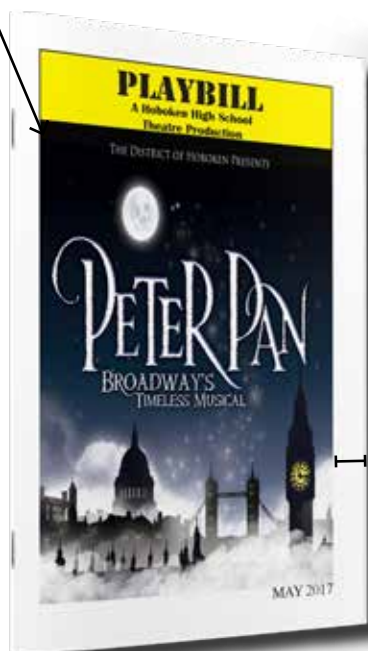
Staple Bound Booklets

Images should be high resolution. We recommend at least 300 dpi.

Improper bleed setup is the #1 cause for unexpected delays. Email a test to: team@schoolprinting.com to avoid those delays!

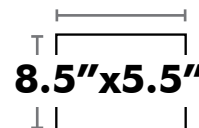
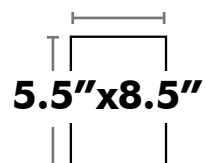
Bleeds should be set to .125" for all magazines that have content going to the edge of the page.

The spines of staple bound booklets are held together with staples.



Margins should be set to 0.25" from the page edge on all pages.

Common Booklet Sizes:



Custom sizes also available.



Scan the QR code with your smartphone to flip through these booklets online!

Resources



Avoid delays, download a template!

We know it can be intimidating to set up your pages from scratch, so we've created a blank InDesign template for booklets with margins and bleeds already set. It's FREE to download at www.SchoolPrinting.com/templates.

Running low on time and energy? Check out our FREE resources!

Sometimes it's hard to fill every single space on the page, so we've created games, ads, horoscopes, coloring pages, and pre-designed downloadable templates that you can download and use for free. Find them at www.SchoolPrinting.com/free-resources

Staple Bound Booklets



Turnaround Time



3 business days.
Please do not count weekends

Please Note: Each May we have extended turnaround time for magazines and booklets. Turnaround time increases by two days.

- Please make sure all page counts are in multiples of 4.

For example, you can have a 4, 8, or 12 page booklet, but not a 6, 10, or 13 page booklet.

- We recommend all staple bound booklets be less than 40 pages.

IMAGE FORMATING:

- Photos should be 300 dpi.
- Clip art should be 600 dpi.
- Import images into the document.
- Do not copy and paste. Do not resize images by more than 20% after placing them into your document.

SHIPPING:

- UPS Ground shipping to the contiguous U.S. is included for FREE with each order.
- Orders take 1-5 days to be delivered once they are shipped from our facility.

Sample Pricing:

(Please see our website for more pricing and different quantities. Just click the [GET A QUOTE](#) button.)

Self-cover booklet with color on all pages on 60# Standard Text paper:

Qty	4pgs	8pgs	12pgs	16pgs	20pgs	24pgs
200	\$190	\$241	\$292	\$342	\$393	\$443
500	\$246	\$352	\$457	\$563	\$669	\$774
1000	\$338	\$536	\$733	\$931	\$1129	\$1326

This pricing is for sizes 5.5"x 8.5" and 8.5"x 5.5" publications.

Custom sizes also available.

..Color Options:

Pricing available on our website at www.SchoolPrinting.com/get-quote.



Black & White



Full Color



A Combination of Black & White and Full Color

..Paper Options:Cover Options:

Pricing available on our website at www.SchoolPrinting.com/get-quote.

• **60# Standard Text**

• **80# Glossy Text**

Custom options are available

• **Glossy Cover**

• **Matte Cover**

• **Self-Cover** (same paper as the inside pages)

• **100# Glossy or Matte Text**

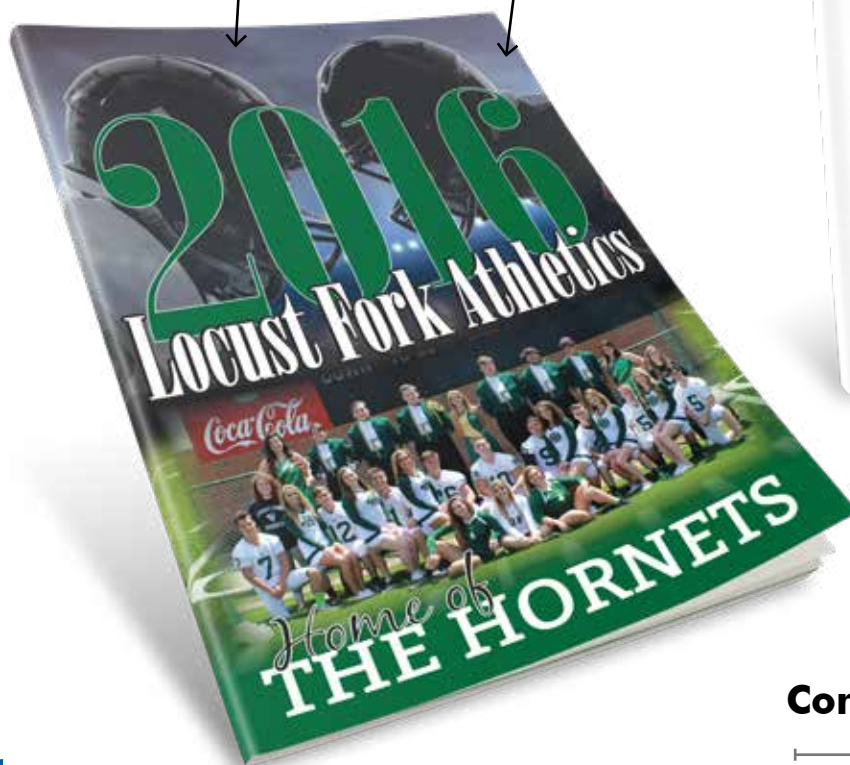
Custom options are available



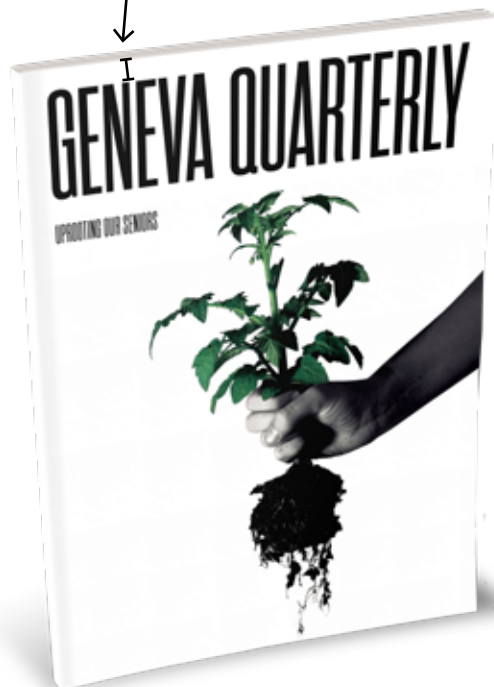
Glue Bound Magazines

Images should be high resolution. We recommend at least 300 dpi.

Bleeds should be set to .125" for all magazines that have content going to the edge of the page.



Margins should be set to 0.25" from the page edge on all pages.



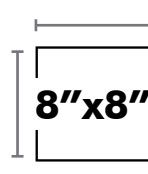
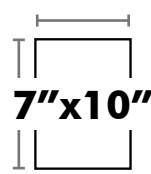
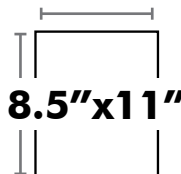
The spines of glue bound magazines are held together with glue.

Improper bleed setup is the #1 cause for unexpected delays. Email a test to: team@schoolprinting.com to avoid those delays!



Scan the QR code with your smartphone to flip through these magazines online!

Common Magazine Sizes:



Custom sizes also available.

Resources



#1 CAUSE FOR DELAYS: Incorrect page & bleeds setup. Use a template!

We know margins and bleeds can be confusing, so we've created a blank InDesign template with margins and bleeds already set.

It's FREE to download at www.SchoolPrinting.com/templates.

My Design Online is a FREE program you can use to design your magazine!

Don't have InDesign, Publisher, or any program to design in? No problem! We have free design software available to our customers. Visit www.SchoolPrinting.com/design-online to see your options.



Turnaround Time



5 business days.
Please do not count weekends

Please Note: Each May we have extended turnaround time for magazines and booklets. Turnaround time increases by two days.

- **Glue Bound Magazines need at least 40 pages.**

- **Please make sure all page counts are in multiples of 2.**

For example, you can have a 40, 44, 48, or 52 page magazine, but not a 41, 45, 49, or 53 page magazine.

IMAGE FORMATING:

- Photos should be 300 dpi.
- Clip art should be 600 dpi.
- Import images into the document.
- Do not copy and paste. Do not resize images by more than 20% after placing them into your document.

SHIPPING:

- UPS Ground shipping to the contiguous U.S. is included for FREE with each order.
- Orders take 1-5 days to be delivered once they are shipped from our facility.

Sample Pricing:

(Please see our website for more pricing and different quantities. Just click the [GET A QUOTE](#) button.)

Glossy/Matte cover magazine with color on all pages and 60# Standard Text inside paper:

Qty	40pgs	44pgs	48pgs	52pgs	56pgs	60pgs
200	\$1060	\$1135.40	\$1209.80	\$1284.20	\$1358.60	\$1433
500	\$1993	\$2139	\$2284	\$2429	\$2575	\$2720
1000	\$3548	\$3812	\$4075	\$4338	\$4602	\$4865
1500	\$5103	\$5485	\$5866	\$6247	\$6629	\$7010

This pricing is for sizes 8.5"x11", 7"x10", and 8"x8" publications.
Custom sizes also available.

Color Options:

Pricing available on our website at www.SchoolPrinting.com/get-quote.



Black & White



Full Color



A Combination of Black & White and Full Color

Paper Options:

Pricing available on our website at www.SchoolPrinting.com/get-quote.

- **60# Standard Text**
- **80# Glossy Text**

Custom options are available

Cover Options:

- **Glossy Cover**
- **Matte Cover**
- **Self-Cover** (same paper as the inside pages)
- **100# Glossy or Matte Text**

Custom options are available



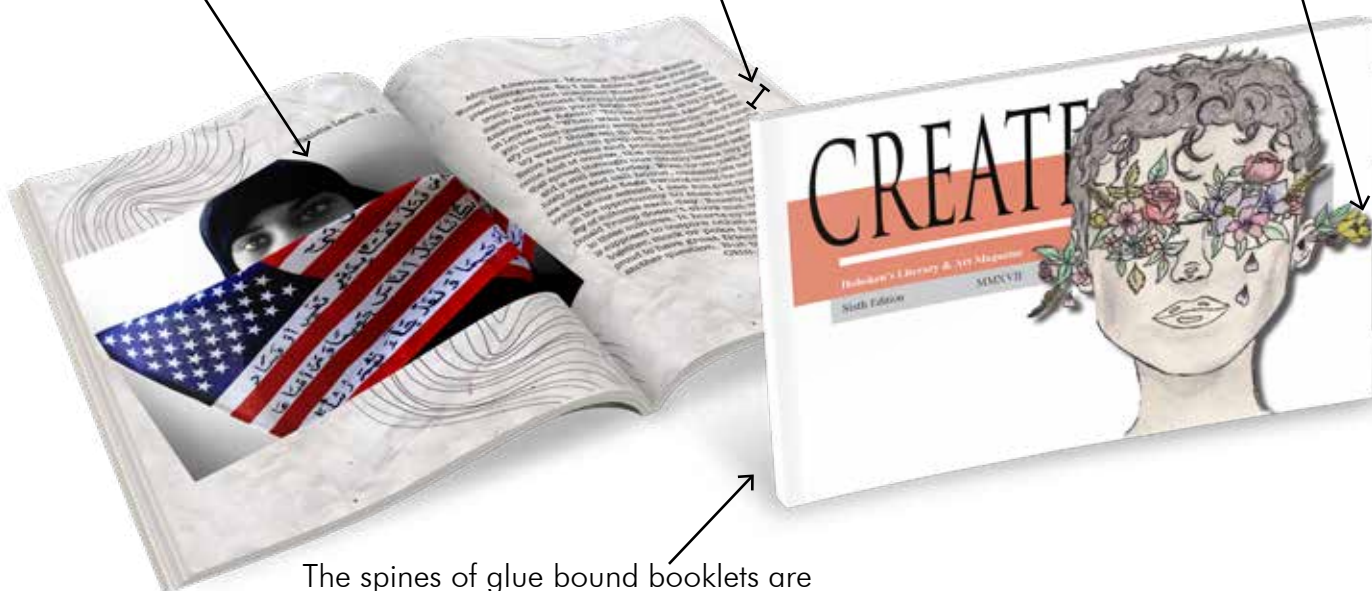
Glue Bound Booklets

Margins should be set to 0.25" from the page edge on all pages.

Images should be high resolution. We recommend at least 300 dpi.

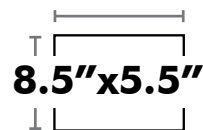
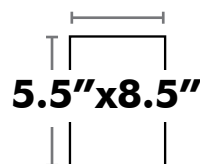
Improper bleed setup is the #1 cause for unexpected delays. Email a test to: team@schoolprinting.com to avoid those delays!

Bleeds should be set to .125" for all magazines that have content going to the edge of the page.



The spines of glue bound booklets are held together with glue.

Common Booklet Sizes:



Custom sizes also available.



Scan the QR code with your smartphone to flip through these booklets online!

Resources



Need help? We have **FREE InDesign templates** for download!

We know margins and bleeds can be confusing, so we've created a blank InDesign template for newspapers with margins and bleeds already set. Its FREE to download at www.SchoolPrinting.com/templates.

Ideas getting low? Get inspired by looking at what other schools have published.

Check out a sampling of our favorite publications and get inspired! www.SchoolPrinting.com/archive-mag/



Turnaround Time



5 business days.
Please do not count weekends

Please Note: Each May we have extended turnaround time for magazines and booklets. Turnaround time increases by two days.

- **Glue Bound Booklets need at least 40 pages.**

- **Please make sure all page counts are in multiples of 2.**

For example, you can have a 40, 44, 48, or 52 page booklet, but not a 41, 45, 49, or 53 page booklet.

IMAGE FORMATING:

- Photos should be 300 dpi.
- Clip art should be 600 dpi.
- Import images into the document.
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- UPS Ground shipping to the contiguous U.S. is included for FREE with each order.
- Orders take 1-5 days to be delivered once they are shipped from our facility.

Sample Pricing:

(Please see our website for more pricing and different quantities. Just click the [GET A QUOTE](#) button.)

Glossy/Matte cover booklet with color on all pages and 60# Standard Text inside paper:

Qty	40pgs	44pgs	48pgs	52pgs	56pgs	60pgs
200	\$820	\$870	\$920	\$971	\$1025	\$1072
500	\$1597	\$1703	\$1808	\$1914	\$2007	\$2112
1000	\$2892	\$3090	\$3287	\$3485	\$3683	\$3880

This pricing is for sizes 5.5"x 8.5" and 8.5"x 5.5" publications.
Custom sizes also available.

Color Options:

Pricing available on our website at www.SchoolPrinting.com/get-quote.



Black & White



Full Color



A Combination of Black & White and Full Color

Paper Options:

Pricing available on our website at www.SchoolPrinting.com/get-quote.

• **60# Standard Text**

• **80# Glossy Text**

Custom options are available

Cover Options:

• **Glossy Cover**

• **Matte Cover**

• **Self-Cover** (same paper as the inside pages)

• **100# Glossy or Matte Text**

Custom options are available



Booster Club Printing

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- **Uniforms**

We have 26+ years experience printing for schools and their booster clubs. Refer your schools booster club to us and you will receive a \$200 credit on your account when they print their program. EMAIL US AT TEAM@JSPRINTING.COM TO FIND OUT HOW IT WORKS.



My Design Online Pro

We have partnered with LucidPress to offer our customers My Design Online Pro (MDO Pro). MDO Pro is a free web-based program that allows our customers to create publications and various print projects from pre-designed templates. This program provides users with an intuitive budget-friendly way to produce a quality design.

Once you have setup your SchoolPrinting.com account, select the *Design Online* tab to get started with Pro!



Have Adobe InDesign? We have templates!

You can use any page layout program from which you can generate a High Quality PDF. Adobe InDesign is one of the most commonly used programs. Visit their website at www.Adobe.com to discover your options... **pricing starts at \$19.99 a month.** We offer tons of free Downloadable templates for InDesign under the Free Resources tab on our website.

Other programs that are commonly used include Publisher, PageMaker and Quark.... we even have templates for these! Email us at team@jspprinting.com and we will email them to you.

Resources



We offer free, pre-designed templates on our website along with tons of resources to help your staff create a beautiful publication! www.SchoolPrinting.com/templates

PRINTING EVERYTHING FOR SCHOOLS FOR 30 YEARS.



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REFER YOUR BOOSTER CLUB, DRAMA DEPARTMENT OR REALLY... ANYONE ELSE TO US AND GET A CREDIT ON YOUR ACCOUNT!! Once they place an order, you will receive up to a **\$200 credit to your account.**

Just tell them to mention you as a referrer!

Email us at Team@jsprinting.com to find out more.

